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# PARTY IN THE PARK SPONSORSHIP PROPOSAL



# ABOUT THE EVENT

Celebrate local pride and community spirit at the 2026 Party in the Park Music & Marketplace! This beloved summer tradition in the historic heart of Paradise returns for an 8-week series starting June 10. Enjoy a lively mix of a Farmers' Market, Kids' Zone, live bands, arts, crafts, and more—all in a fun, interactive setting where sponsors connect with the community.

As we launch promotions for the 2026 season, sponsors receive extended visibility as proud supporters of one of the Ridge's most cherished events. Past years have drawn record crowds, making this the perfect opportunity to showcase your brand!

Your support shows a commitment to our beautiful mountain home while aligning your brand with community wellness and hometown fun.

Because without you... it's just not a party!

**Full promotion for commitments  
confirmed by April 24, 2026**



Wednesdays  
June 10- July 29  
5:30-8:15p.m.  
Paradise Community Park



# MEDIA REACH

Party in the Park provides wide exposure through a variety of media outlets and marketing channels. Your sponsor package details specific recognition and requirements. Each sponsor should provide a high-quality color logo.

## **EMAILS**

Approximately 20 emails sent to list of 4,150 subscribers sent over a minimum of 12 weeks

## **Social Media**

Acknowledged in weekly Facebook event posts (shared widely), plus exclusive sponsor-only Facebook and Instagram posts

## **Local Media**

Press release will be issued to local radio, print and television outlets. Sponsor Logos will appear in 2026/2027 edition of the ***Paradise Ridge Rising Resource Guide***. Sponsors will be acknowledged in the September 2026 edition of the *Ridge Business Journal*. View publications [here](#).

## **Posters**

30 event posters depicting sponsor logos will be placed throughout the Ridge community

## **Event Signage**

Lamp post banners featuring sponsor logos displayed for 10 weeks, plus opportunity for exposure at event.

# SPONSORSHIP PACKAGES



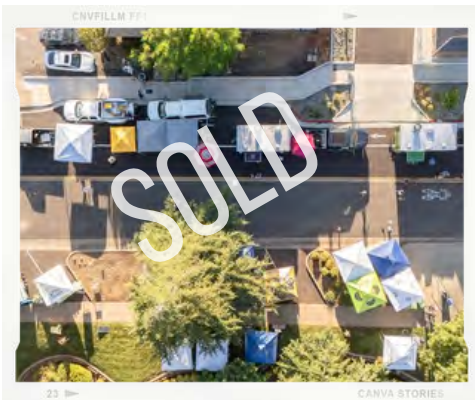
## PIECE OF PARADISE SPONSOR (Exclusive)

Be the first impression of the Paradise Ridge! Your sponsorship helps attract visitors and future residents .



## COMMUNITY SPOTLIGHT SPONSOR (Exclusive)

Shine a light on the Paradise Ridge! Your sponsorship supports our intermission segment, celebrating local stories and talents.



## BACKSTAGE SPONSOR (Exclusive)

Support the scenes behind the show! Your sponsorship covers permitting and insurance, keeping everything running smoothly.



## PERENNIAL SPONSOR

Keep the event thriving by supporting park rental, publicity, and equipment.

*Every great party needs the right partners. If you're interested in sponsoring Party in the Park but don't see the perfect fit, we're happy to create a custom package that brings your brand into the celebration.*

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	PIECE OF PARADISE \$2,700	COMMUNITY SPOTLIGHT \$2,200	BACKSTAGE SPONSOR \$1,200	PERENNIAL \$800
Exhibitor space at event (8 weeks)	✓	✓	✓	✓
Lamp post banner (10 weeks)	✓	✓	✓	✓
Hyperlinked logo on <a href="http://ParadiseChamber.com">ParadiseChamber.com</a> (1 year)	✓	✓	✓	✓
Hyperlinked Logo on <a href="http://WelcometotheRidge.com">WelcometotheRidge.com</a> Events page	✓	✓	✓	✓
Recognition in marketing materials	✓	✓	✓	✓
Bandstand acknowledgment (8 weeks)	✓	✓	✓	✓
Sign placement at event		✓	✓	✓
Priority offer for next year's sponsorship	✓	✓	✓	✓
Logo on Black Olive Drive event barricade (8 weeks)	✓			
Featured Blog on <a href="http://WelcometotheRidge.com">WelcometotheRidge.com</a>	✓	✓		

SPONSORSHIP BENEFITS

*What do you need to be part of the party? Let's create a custom package together!*

# SPONSOR COMMITMENT



## CONTACT INFORMATION

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

## SPONSOR PACKAGES

- \_\_\_\_\_ \$2,700 Piece of Paradise
- \_\_\_\_\_ \$2,200 Community Spotlight
- \_\_\_\_\_ \$1,200 Backstage **SOLD**
- \_\_\_\_\_ \$800 Perennial

**Full promotion for  
commitments confirmed  
by May 4, 2026**

## PAYMENT INFORMATION

- \_\_\_\_\_ Please send an invoice
- \_\_\_\_\_ I have enclosed a check made out to  
Paradise Ridge Chamber of commerce
- \_\_\_\_\_ Please charge my credit card
- \_\_\_\_\_ Master Card \_\_\_\_\_ Visa

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Authorized Signature

# THANK YOU

**CONTACT US**  
530-877-9356  
ParadiseChamber.com  
Info@ParadiseChamber.com  
6161 Clark Rd. Suite 1, Paradise