

Date Received: \_\_\_\_\_ Amount Paid: \_\_\_\_\_ Electrical: \_\_\_\_\_ Booth Number: \_\_\_\_\_



# 2010 Johnny Appleseed Days

## VENDOR BOOTH APPLICATION for crafts, businesses, & non-profits

The following items are required for applications to be juried. Incomplete applications will not be reviewed until all items are received.

Check to indicate completion:

- Signed form with resale license number
- Full payment
- Complete list and description of items to be displayed, and photos if applicable.

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### 1. SELECT VENDOR CATEGORY

- Information only, business or non-profit *(Describe below)*

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- Artist\* *(Complete a – c below)*
- Handmade Craft\* *(Complete a – c below)*
- Retail/Business *(Complete b – c below)*

\* Products must be made by vendor.

- a. Attach at least 3 photos of products;
- b. Provide resale license number: \_\_\_\_\_  
*To apply for a temporary permit or for license information, please visit: <http://www.boe.ca.gov/> or call 530.224.4729.*
- c. List and describe all items to be sold below or on a separate page to be submitted with application:

**Note to all vendors:** Show management does not maintain exclusive vendor agreements but juries all applications to ensure a wide variety of products and services are available.

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### 2. CONTACT DETAILS

Vendor name: \_\_\_\_\_ Business name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary phone: \_\_\_\_\_ Fax number: \_\_\_\_\_

Email address: \_\_\_\_\_ Web site: \_\_\_\_\_

### 3. BOOTH TYPE & ELECTRICAL NEEDS (if applicable)

All vendors select one:

- Indoor (8'x10')
- Outdoor (10'x10')

Optional:

- Electricity is needed (an additional charge of \$25 will be levied for each 20 amp circuit needed)



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Vendor name: \_\_\_\_\_

## 5. BOOTH PREFERENCES

**Returning vendors please select one:**

I request my previous booth number: \_\_\_\_\_  I wish to be located near: \_\_\_\_\_

**New Vendors please select one:**

I have no preference as to my booth location  I wish to be located near: \_\_\_\_\_

## 6. BOOTH FEES

- Chamber member booth rate: \$110
- Non-member booth rate: \$150 on or before May 31, 2010; \$170 after May 31, 2010

Number of booths requested: \_\_\_\_\_ x booth rate: \_\_\_\_\_ = \_\_\_\_\_

Electricity required (\$25 per booth): = \_\_\_\_\_

Subtotal: = \_\_\_\_\_

**TOTAL AMOUNT DUE:** = \_\_\_\_\_

## 7. PAYMENT DETAILS

Payment method:  Check # \_\_\_\_\_  Cash  Credit card (*MasterCard and VISA accepted*)

Credit Card number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration date: \_\_\_\_/\_\_\_\_ Security code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

Payment amount: \_\_\_\_\_ Signature: \_\_\_\_\_

## 8. VENDOR TERMS & CONDITIONS

1. Booths must be staffed and full operational during open show hours on Saturday, October 2nd, 2010, and Sunday, October 3rd, 2010. Failure to comply with this regulation may prohibit future participation.
2. Applications must be signed, accompanied by full payment, resale license information, booth item information, and photos (if applicable). Incomplete applications will not be considered.
3. The festival maintains a "Rain or Shine" policy and will commence and adjourn at posted times. No refunds will be given after September 1, 2010. Cancellations prior to September 1s, 2010, must be submitted in writing and will incur a \$50 processing fee.
4. Exhibitor/Participant agrees to INDEMNIFY and HOLD HARMLESS the Paradise Ridge Chamber of Commerce, Paradise Park and Recreation Department and the Town of Paradise from any claim, cause of action, and/or suits for damages.
5. Roving security will be provided both Friday and Saturday nights of the festival. Exhibitors are responsible for their own materials and are hereby advised that leaving them unattended is done so at the exhibitor's own risk.
6. Signs may be used to identify items, maker, description and price. NO close-out, half price, clearance, or "flea market" type signs will be allowed.
7. The Paradise Ridge Chamber of Commerce reserves the right to shut down an exhibitor/participant booth if the items being sold are improperly stated on this application and/or as approved through our jury process.
8. Should the show venue change, exhibitors will be notified immediately and booth preferences will be honored to the extent possible.

## 9. EXHIBITOR'S SIGNATURE (required)

Exhibitor's signature below indicates compliance with all terms and conditions stated herein. Unsigned applications will not be accepted.

\_\_\_\_\_  
Exhibitor's Signature

\_\_\_\_\_  
Date Signed

**After acceptance to the show, you will receive a "JOHNNY APPLESEED DAYS" information packet complete with a map showing your location, access, loading area, instructions, parking information, lodging and directions.**